PULSE
THE MAGAZINE FOR THE SPA PROFESSIONAL

June 2021
UMV: 3,616

https://bit.ly/3wdNGQR

STRATA

INTEGRATED WELLNESS AND SPA
AT GARDEN OF THE GODS RESORT AND CLUB

STRATA Integrated Wellness and Spa at Garden of the Gods

Breakthrough Wellness Concierge Medical Memberships

STRATA Integrated Wellness and Spa at Garden of the Gods leveraged the insights of experts representing more than 40 disciplines to create five evidence-based Wellness Concierge Medical Memberships that offered clients personalized, integrated wellness care. "Our collective team tirelessly analyzed and refined our approach over some 12-18 months to accomplish the final offering. We were committed to our vision of launching a successful program and are certainly delighted by the remarkable outcomes thus far," says Dr. Michael J. Barber, medical director, STRATA Integrated Wellness and Spa.

Those outcomes have been so remarkable, in fact, that the STRATA team has already evolved the memberships to create "Sustainment Programs" that provide clients who have already achieved their initial wellness goals to set and achieve new ones. Behind the more than 200 total treatments across five memberships is an unwavering commitment to their clients' holistic well-being.

"We feel that all aspects of wellness—traditional medicine, complementary medicine, alternative medicine, integrative medicine and so forth—have something valid to offer," says Dr. Barber. "When you combine the strength of these aspects with evidence-based information, the result is a phenomenal resource and achievement for the client."